

**Price: 50,000/-
(NON-REFUNDABLE)**

INVITATION

NIT - 02/2023-24

AMENDED TENDER TO ORGANISE THE



**RAJASTHAN
PREMIER LEAGUE
(RPL)**

RCA

INVITATION TO TENDER

1. INTRODUCTION

The Rajasthan Cricket Association (“**RCA**”) is a society registered under the Rajasthan Sports Act, 2005. The BCCI is encouraging the respective states to conduct their own cricket premier leagues and thus Rajasthan Cricket Association (“**RCA**”) is conducting the Rajasthan Premier League (RPL).

This NIT constitutes an invitation to tender the Bidders on the terms and conditions set out in this NIT for organizing Rajasthan Premier League with 6 (Six) Franchises proposed to be introduced to take part in the League. However, RCA reserves to right to choose the bid/tender, it deems the best suitable. The decision of the RCA shall be final and the prospective bid/tender can be rejected at any time without assigning any reason. Any **Sports Management Company (“Company” shall mean and include any person, firm, LLP, Joint Venture Company, Partnership and Company incorporated or its subsidiary thereof)** may buy this NIT at the price of Rs. 50,000/- (Rupees Fifty Thousand Only.) which shall be deposited through Demand Draft/Transfer.

Subject to the successful award of the ‘Company’, it is intended that RPL shall be played under ‘Round Robin League Format’ comprise of 6 (six) teams which will play each other during the course of each Season, culminating in Play-off Matches to decide the winner, runner-up and third placed team in the League.

It is anticipated that the first Season will be played in August-2023. However, RCA reserves the right to change the period/duration of any Season as it may deem appropriate, at its sole discretion at any time and from time to time.

The term of the successful bidder shall be ten seasons of RPL which includes the current season, which is extendable for another term for three years at the discretion of RCA, depending upon the work of the bidder. Any extension shall be by way of the fresh agreement between the parties.

Certain important deadlines/ timelines in relation to this NIT are as follows:

Event Dates	Previous Dates	Revised Dates
Tender Issuance	06.07.2023	No Change
Pre bid meeting	10.07.2023	14.07.2023
Last Date for tender submission	13.07.2023	18.07.2023
Presentation by Selected Bidder.	17.07.2023	19.07.2023
Announcement of Selected Bidder	17.07.2023	19.07.2023

2. INVITATION TO TENDER

- (a) RCA hereby invites tenders from reputed Sports Management Companies to organize the Rajasthan Premiere League.
- (b) There will be no negotiation of, or amendment to the NIT prior to or after the date of submission of the Bid, except at the initiation and at

the discretion of the RCA. At any time prior to submission of Bids, RCA reserves the right to amend the terms of NIT. If RCA amends the terms of the NIT prior to the date of submission of the Bids, it shall provide all those Persons who have purchased this NIT with an amended version thereof.

- (c) This NIT is no more than an invitation to offer and it does not, and it is not intended to, constitute a contract or a grant of any rights or licenses or an offer which is capable of acceptance by any Bidder or any other Person. The grant of the rights shall be conditional upon execution by the RCA of the Agreement pursuant to a successful Bid.

3 . ELIGIBILITY CRITERIA :

- (a) For the purposes of this NIT, any Company which satisfies the requirements set out here (the “**Eligibility Requirements**”).
- (b) The bidder, whether acting independently or in collaboration with a Joint Venture, or through a person or subsidiary company associated with them, is permitted to submit a bid on the condition that they meet the specified requirements stated below. It is imperative that the bidder, regardless of their chosen method of participation, ensures compliance with the following requirements.
- A Sports Management Company with a minimum experience of 5 years in the field of Venue Management/Stadium operations; sponsorships; licenses and merchandise; marketing and Distribution of Tickets/passes, with a franchise-based world class sports league such as IPL/Pro-Kabaddi League/Indian Soccer League with the required certification.
 - The Sports Management Company should have a single work order of Rs. 10 crores in the preceding three financial years in the venue management verticals for the league, excluding the two years of Covid-19, in addition to the same, the Company should have a cumulative turnover of Rupees Twenty Crores in the past five years for managing entire operations for the league/franchise.
 - The promoter/(s) of the Company should be engaged in running of a franchise-based Sports League at the league level on a National/International platform.
 - Preference would be given to a Company which has extensively worked in/for Sports League/events principally Cricket in the State of Rajasthan.
 - The bidding company must have the necessary infrastructure and resources to manage all aspects of the tournament/league.
 - The Company should not be blacklisted by any Central Government/State Government/Public Sector undertaking/Government Bodies etc.
 - The Company should not be convicted by a court of a criminal offence or offences involving moral turpitude, economic offence or fraud. RCA reserves the right to reject any Bid from any Bidder which in RCA's opinion and at its sole discretion does not satisfy

this criteria.

3.1 Compliance with Eligibility Requirements

- (a) Compliance with the Eligibility Requirements shall be determined by RCA in its sole and absolute discretion. The decision of RCA as to whether or not a Bidder satisfies any of the Eligibility Requirements shall be final and binding on the Bidders.
- (b) Any Bid submitted by a company, which fails to satisfy the Eligibility Requirements and suitability standards set out in this NIT may be accepted or rejected by the RCA at its absolute discretion.
- (c) In addition to the Eligibility Requirements set out above, RCA has the right to consider any other factor or criteria which it deems necessary or appropriate, in its sole and absolute discretion, while evaluating the eligibility of any Bidder and short listing the successful Bidder(s) and/or rejecting any Bid at any time.
- (d) All submitted tenders/bids will be evaluated based on Eligibility Criteria, previous experience, proposed management plan and financial proposal. Shortlisted bidders may be invited for a presentation or discussion to further evaluate their proposals.
- (e) The final selection will be made based on the evaluation results and the most suitable proposal for the tournament.

4 . RIGHTS AND OBLIGATIONS OF THE BIDDER:

1. Creating a financially suitable model for the franchise/ sponsorship/Auction/draft of the prospective teams.
2. Securing all commercial rights of the RPL (Sponsors, Partners, Media Rights, Digital Rights, and all allied and related rights. Ensuring all the Rajasthan Premier League's commercial rights including getting the Sponsors and partners on board and securing their commercial rights, Media Rights, Digital Rights, and all allied rights) and related rights.
3. Securing a Broadcasting Partner.
4. Securing a Production Unit.
5. Management of the entire league including Operations, Venue Management, schedules and logistics, and other related work.
6. Management and organization of the opening and closing ceremony of the league.
7. Making all the necessary arrangements w.r.t the Security and Parking.
8. Assistance in Medical, Insurance, Security and safety measures for all the players and officials.
9. Arrangement of Food and Beverages, look and feel of the league/ tournament.
10. Marketing, advertising and promotion of the league including media coverage, media management, PR and coordination with press and broadcasters.
11. Procuring all the requisite licenses and permissions from the concerned authority/officials.
12. All the arrangements concerned with and related to the distribution of tickets/passes and accreditations for RPL.
13. All the arrangements related to the Prize distribution ceremony of the RPL and related arrangements thereto.

14. Securing the Intellectual Property Rights (including those connected with NFTs) of the stakeholders of RPL.
15. Arrangement for the entire ground event, production, live broadcast and streaming for the league.
16. Tie up with a national level Broadcaster and streaming platform.
17. Creation an IP of the league with international quality look and feel, graphics, anthem etc.
18. Venue management, hospitality, entertainment, commentary team etc.
19. Getting Sponsors/sponsorships for RPL properties and on team jersey.
20. Creating partnership with Radio, outdoor, pouring partner, medical etc.
21. Getting all the necessary I&B, PPL other approvals etc.
22. Any other work entrusted by RCA for the purpose and management of the RPL.

5. TENDER SUBMISSIONS

5.1 Submission format

Interested companies are requested to submit their Tender Proposals in a sealed envelope clearly marked as "Rajasthan Premier League Tender", addressed to The Secretary, Rajasthan Cricket Association at 'RAJASTHAN CRICKET ASSOCIATION' SMS Stadium, North Pavilion, Ambedkar Circle, Jaipur-302005, Rajasthan not later than 18/07/2023 by 05:00 PM

5.2 Tender Proposal Information :

Each Bidder proposing to submit a Bid, is required to submit the documents listed below (together the "**Bid Documents**"), each of which is required to be initials on each page and signed by the Bidder or its authorized representative. Any such representative's authorization should be confirmed by a written power of attorney/board resolution accompanying the Bid Documents:

- Company profile and contact details,
- Details of previous cricket tournament experience if any,
- Proposed tournament management plan, including timelines and key activities.
- Financial proposal, including a breakdown of costs.
- List of requisite machinery and manpower.

6. SELECTION OF THE WINNING BIDS

Submission of Bids, Disqualifications and Correction

- (a) Only companies who comply with the Eligibility Requirements are entitled to participate in this tender process and to submit a Bid. Any Bid submitted by any company who is not eligible as per the Eligibility Requirements may be rejected by RCA in its absolute discretion.
- (b) Criteria for Bid Selection
 1. The selection process for the bid entails evaluating bidders based on their ability to meet both technical and financial criteria. Qualified bidders will have the opportunity to present their case before the RCA (Rajasthan Cricket Association) for the final selection of the bidder. All qualified firms are required to prepare comprehensive plans and proposals, which must be submitted to the RCA, addressing the following aspects:

- A. Financial Contribution: The firm should demonstrate their financial commitment towards the RCA.
 - B. Impact Assessment and Sustainability: The agency's idea should be evaluated based on its potential impact on society, particularly the cricket fan base, and its sustainability in the long term.
 - C. Innovation Input: The firm's proposal should showcase a strong element of innovation, highlighting new and creative approaches to enhance the project.
 - D. Compliance with Guidelines: The idea, work, and execution proposed by the firm must align with the guidelines set by the Board of Control for Cricket in India (BCCI) and the directions provided by the RCA.
2. The bidder must present their idea before the RCA, and it is the prerogative of the RCA to choose the most suitable bidder for the organising of the RPL (Rajasthan Premier League) for RCA. The discretion exercise by the RCA shall be final and binding.
- (c) There may be information on the site containing typographical errors, inaccuracies or omissions including descriptions, pricing, availability and other information. RCA reserves the right to correct any errors, inaccuracies, or omissions and to change or update the information on the Site at any time, without prior notice.
 - (d) Decision of RCA shall be final and bidding. The prospective bids/tenders can be rejected at any time without assigning any reason. Furthermore, RCA reserves the right to choose the bid/tender, it deems the best suitable.
 - (e) Tenders/Bids known to be, or subsequently found to be inaccurate or misleading may disqualify the prospective bidder from further participation in the evaluation process.

3. GOVERNING LAW AND DISPUTE RESOLUTION

This NIT shall be governed by and construed in accordance with Indian law and the Courts at Jaipur, Rajasthan shall have exclusive jurisdiction in relation to all matters arising out of or connected with this NIT.

If any dispute arises under this NIT which cannot otherwise be amicably resolved between the parties, such dispute shall be submitted to arbitration under The Arbitration and Conciliation Act, 1996 or any statutory modification or re-enactment/replacement thereof then in effect and conclusively resolved by a single arbitrator appointed by mutual consent of parties or failing which by such process as is laid down in said Act.

The venue and seat for arbitration shall be Jaipur and the arbitration shall be conducted in the English language.

The decision of the arbitrator shall be in writing and shall be final and binding upon the parties.

Each Bidder hereby acknowledges and agrees that its failure to participate in arbitration proceedings in any respect, or to comply with any request, order or direction of the arbitrator, shall not

preclude the arbitrator proceeding with such arbitration and/or making a valid final award.

RCA shall have the right to bring an action seeking injunctive or other equitable relief before the Courts at Jaipur in connection with this NIT including without limitation if it reasonably believes that damages may not be an adequate remedy for any breach by any Bidder of the terms of this NIT.

**Honorary Secretary
Rajasthan Cricket Association**

