

# **INVITATION**

**NIT - 05/2023-24**

**NOTICE INVITING TENDER  
TO  
PROVIDE SERVICES  
OF  
LIVE-STREAMING VIDEO PRODUCTION,  
BROADCASTING & MEDIA RELATED  
SERVICES**

**RAJASTHAN PREMIER  
LEAGUE (RPL)**

## INVITATION TO TENDER

### 1 INTRODUCTION

The Rajasthan Cricket Association (“**RCA**”) is a society registered under the Rajasthan Sports Act, 2005. The BCCI is encouraging the respective states to conduct their own cricket premier leagues and thus Rajasthan Cricket Association (“**RCA**”) is conducting the Rajasthan Premier League (RPL).

This NIT constitutes an invitation to tender the Bidders on the terms and conditions set out in this NIT for organizing Rajasthan Premier League. However, RCA reserves the right to choose the bid/tender, it deems the best suitable. The decision of the RCA shall be final and the prospective bid/tender can be rejected at any time without assigning any reason. Any **Media, Broadcast and Live Streaming Video Production Management Company (“Company” shall mean and include firm, LLP, Partnership and Company incorporated or its subsidiary thereof)** may buy this NIT at the price of Rs. 50,000/- + GST (Rupees Twenty Thousand Only.) which shall be deposited through Demand Draft/Transfer.

Subject to the successful award of the ‘Company’, it is intended that RPL shall be played as per the schedule of RPL.

The term of the successful bidder shall be for this season of RPL.

Certain important deadlines/ timelines in relation to this NIT are as follows:

Event Dates	Dates
Tender Issuance	12.08.2023
Clarification Regarding the Bid	16.08.2023 Till 1400 Hrs.
Purchase of tender	17.08.2023 Till 1430 Hrs.
Submission of Tender	17.08.2023 Till 1800 Hrs.
Opening of bid	17.08.2023 At 1830 Hrs.

### 2 INVITATION TO TENDER

- (a) RCA hereby invites tenders from reputed **Media, Broadcast and Live Streaming Video Production Management Companies** to organize the Rajasthan Premiere League.

- (b) There will be no negotiation of, or amendment to the NIT prior to or after the date of submission of the Bid, except at the initiation and at the discretion of the RCA. At any time prior to the submission of Bids, RCA reserves the right to amend the terms of NIT. If RCA amends the terms of the NIT prior to the date of submission of the Bids, it shall provide all those Persons who have purchased this NIT with an amended version thereof.
- (c) This NIT is no more than an invitation to offer and it does not, and it is not intended to, constitute a contract or a grant of any rights or licenses or an offer which is capable of acceptance by any Bidder or any other Person. The grant of the rights shall be conditional upon execution by the RCA of the Agreement pursuant to a successful Bid.

### **3 ELIGIBILITY CRITERIA :**

The below eligibility criteria are intended to ensure that the bidder is well-equipped to handle the media, broadcast, and live streaming video production management for the Rajasthan Premier League while maintaining the highest standards of quality, innovation, and compliance.

- (a) For the purposes of this NIT, any entity which satisfies the requirements set out here (the “Eligibility Requirements”).
- (b) The bidder, whether acting independently or through a subsidiary company associated with them, is permitted to submit a bid on the condition that they meet the specified requirements stated below. It is imperative that the bidder, regardless of their chosen method of participation, ensures compliance with the following requirements.
- (c) The bidder should have a demonstrated track record of successfully managing media, broadcast, and live streaming video production for sports events, preferably for IPL or similar sports leagues.
- (d) The bidder should have good experience in handling live broadcasts, multi-camera setups, real-time graphics, and expert commentary for cricket events.
- (e) The bidder should possess state-of-the-art equipment, including high-definition cameras, audio systems, production control rooms, and post-production facilities.
- (f) Those bidders who possess proficiency in using advanced technologies like augmented reality graphics, virtual reality, and immersive audiovisual experiences are preferred.

- (g) The bidder should have a team of experienced professionals, including directors, producers, camera operators, editors, and technical experts, with a strong understanding of sports broadcasting.
- (h) The bidder should provide expert cricket commentators and analysts. They should be available to provide insightful and engaging commentary for the RPL.
- (i) The bidder should have well-equipped Outside Broadcast (OB) vans, studio facilities, and post-production capabilities to handle the scale of the sports league's coverage.
- (j) The bidder should have adequate backup and redundancy measures for critical equipment and systems should be in place.
- (k) The bidder should have a proven ability to distribute content across various platforms, including television, streaming services, and social media, to maximize viewership and engagement.
- (l) The bidder should demonstrate a capacity for innovation, such as introducing new production techniques, interactive fan engagement features, or immersive viewing experiences.
- (m) The bidder should possess a strong understanding of legal and regulatory requirements related to broadcasting sports events, including licensing, copyright, and intellectual property rights.
- (n) The bidder should provide evidence of financial stability and capability to manage the costs associated with the production and broadcast of the sports league.
- (o) The bidder should provide references from previous clients or partners, particularly those from sports organizations or leagues, to validate their capabilities and past performance.
- (p) The bidder should demonstrate a history of meeting deadlines and working within tight schedules to ensure the timely delivery of content
- (q) The bidder should outline their quality control processes, including how they ensure the highest standards of live streaming video and audio quality in their broadcasts.
- (r) The bidder should demonstrate their commitment to sustainable production practices, minimizing environmental impact where possible.

- (s) The bidding entity must demonstrate a minimum average annual turnover of Rs. 20 Crore in the past three financial years and possess a track record of executing comparable projects valued at Rs. 05 Crore or more within a single work order during the preceding three financial years.

### **3.1 Compliance with Eligibility Requirements:**

- (a) Compliance with the Eligibility Requirements shall be determined by RCA in its sole and absolute discretion. The decision of RCA as to whether or not a Bidder satisfies any of the Eligibility Requirements shall be final and binding on the Bidders.
- (b) Any Bid submitted by a company, which fails to satisfy the Eligibility Requirements and suitability standards set out in this NIT may be accepted or rejected by the RCA at its absolute discretion.
- (c) In addition to the Eligibility Requirements set out above, RCA has the right to consider any other factor or criteria which it deems necessary or appropriate, in its sole and absolute discretion, while evaluating the eligibility of any Bidder and shortlisting the successful Bidder(s) and/or rejecting any Bid at any time.

## **4 TASKS & RESPONSIBILITIES TO BE EXECUTED BY THE BIDDER UNDER THIS BID**

The tasks and responsibilities of a company entrusted with the Media, Broadcast, and Live Streaming Video Production Management of a sports league are multifaceted and crucial for the successful execution of a comprehensive media strategy. Here is an overview of the tasks and responsibilities such a company might undertake:

### **Pre-Event Planning:**

1. Content Strategy: Develop a comprehensive content strategy that outlines the types of content to be produced, the target audience, and the distribution channels.
2. Technical Planning: Determine the technical requirements for broadcasting, including camera placements, audio setups, graphics, and special effects.
3. Broadcast Schedule: Create a detailed broadcast schedule, including match timings, pre-game shows, post-game analysis, and highlights.
4. Personnel Management: Assemble a skilled team of directors, producers, camera operators, commentators, analysts, and technical crew.
5. Equipment Readiness: Ensure all production equipment is tested, calibrated, and

ready for live broadcasts.

6. Broadcaster: Finalize a broadcasting partner and reserve for the league as per the schedule of the league.

7. Internet Connectivity for the Broadcaster: To arrange adequate internet services for the broadcaster for live streaming from a reputed company.

**Live Broadcasting:**

1. Live Production: Oversee the live production of matches, managing camera angles, graphics, replays, and real-time commentary.
2. Technical Support: Provide technical support to ensure uninterrupted broadcasting, and troubleshoot any technical issues that may arise.
3. Instant Replays: Facilitate instant replays for key moments, ensuring viewers don't miss any critical actions.
4. Expert Commentary: Coordinate with expert commentators and analysts to provide insightful commentary and analysis.
5. Real-Time Graphics: Manage real-time graphics to display scores, player statistics, and other relevant information.
6. Live Camera & Production Setup Minimum Requirements:
  - A. The selected bidder must employ a minimum of 22 camera setups for the production, which may include, but are not restricted to, the following:
    - i. Drone camera for aerial shots
    - ii. Cameras positioned on both sides of the LBW (Leg Before Wicket) mat
    - iii. Cameras capturing run-out scenarios
    - iv. Two stump cameras for close-up views
    - v. One handheld camera for dynamic shots
    - vi. Three cameras equipped with 86X lenses
    - vii. Four cameras equipped with 40X lenses
    - viii. Two unmanned cameras strategically placed for run-out scenarios
  - B. The setup should incorporate EVS systems capable of handling up to 16 channels for seamless replay functionality.
  - C. A comprehensive audio setup, meeting the specifications necessary for International T-20 Cricket Matches, is mandatory.
  - D. The bidder should facilitate effective communication of line decisions with the third umpire. The complete execution of the third umpire setup is the responsibility of the chosen bidder.

**Post-Event Production:**

1. Highlight Packages: Create engaging highlight packages of each match, capturing key moments and exciting plays.
2. Post-Game Analysis: Produce post-game analysis segments with insights from commentators and analysts.
3. Editing and Packaging: Edit and package content for different platforms, including social media, television, and streaming services.
4. Content Distribution: Ensure timely distribution of content to various platforms, adhering to distribution agreements and guidelines.

**Interactive Fan Engagement:**

1. Fan Interaction: Implement interactive features like live polls, fan Q&A sessions, and social media integration to engage viewers.
2. Virtual Experience: Explore options for virtual reality (VR) or augmented reality (AR) experiences to immerse fans in the game.

**Quality Control:**

1. Quality Assurance: Maintain high-quality video and audio standards throughout the production process.
2. Technical Checks: Conduct regular technical checks to ensure smooth broadcasting and fix any glitches promptly.

**Compliance and Legal Aspects:**

1. Licensing and Permissions: Ensure compliance with all licensing and permissions required for broadcasting and content usage.
2. Copyright Management: Manage copyright issues and ensure proper attribution of intellectual property.

**Multi-Platform Distribution:**

1. Television Broadcasting: Coordinate with television networks to book the slots for the RPL and ensure smooth transmission and high-quality broadcasts.
2. Streaming Services: Manage streaming platforms to provide live and on-demand content to online viewers.
3. Social Media: Distribute highlights, behind-the-scenes content, and engage with fans through social media channels.

**Innovation and Enhancement:**

1. Innovative Techniques: Continuously explore innovative production techniques, such as new camera angles, augmented reality elements, and interactive features.
2. Fan Experience: Focus on enhancing the overall fan experience through engaging and immersive content.

**Project Management:**

1. Timeline Management: Ensure all tasks are executed according to the predetermined schedule.
2. Communication: Maintain clear and regular communication with stakeholders, including league organizers, sponsors, and broadcasting partners.
3. Budget Management: Manage the budget allocated for media, broadcast, and live-streaming video production, optimizing resources effectively.

**Sustainability:**

1. Environmentally Friendly Practices: Implement sustainable production practices to minimize environmental impact.
2. Waste Reduction: Minimize waste generation and ensure proper disposal of materials.

**5 Bidding System**

There shall be two bid envelope systems. The Technical bid in which the documents related to Technical Experience and related papers shall be given in First Envelope which should be marked as “TECHNICAL BID”. Further, the financial offer shall be given in the format of a second envelope marked as “FINANCIAL BID”

**6 TENDER SUBMISSIONS****6.1 Submission format**

Interested companies are requested to submit their Tender Proposals in a sealed envelope clearly marked as Envelope-A “Technical Bid” and Envelope-B “Financial Bid” “Rajasthan Premier League Tender”, addressed to The Secretary, Rajasthan Cricket Association at ‘RAJASTHAN CRICKET ASSOCIATION’ SMS Stadium, North Pavilion, Ambedkar Circle, Jaipur-302005,



Rajasthan not later than 17/08/2023 upto 1800 Hrs.

## 6.2 Tender Proposal Information

Each Bidder proposing to submit a Bid is required to submit the documents listed below (together the “Bid Documents”), each of which is required to be initials on each page and signed by the Bidder or its authorized representative. Any such representative’s authorization should be confirmed by a written power of attorney/board resolution accompanying the Bid Documents:

- Company profile and contact details,
- Details of similar work performed in previous cricket tournament experience if any,
- Proposed tournament management plan, including timelines and key activities.
- Financial proposal, including a breakdown of costs.

## 6.3 Bid security

- Each prospective Bidder will be required to provide a Bid Security for an amount of Rs. 50 Lakhs by bankers cheque/draft/NEFT (UTR to be provided) on or before submission of the bid.
- The bid security (payable in INR if the successful Bidder is domiciled in India shall be paid only by way of a wire transfer or bankers draft(s) issued by an Indian scheduled bank of good standing and repute, drawn in favour of the Rajasthan Cricket Association and payable at Jaipur, India.
- The Bid Security of the successful Bidder shall, upon the execution of the agreement by RCA, become RCA’s property and shall act as an advance towards the bid amount offered.
- The Bid Security of the successful Bidder will be retained by RCA as a performance deposit and will be refunded within 7 days of the completion of the event.
- The bid security of all the unsuccessful bidders shall be refunded within 3 days of the execution of the agreement from the successful bidder.

## **7 SELECTION OF THE WINNING BIDS**

- (a) Only companies who comply with the Eligibility Requirements are entitled to participate in this tender process and to submit a Bid. Any Bid submitted by any company that is not eligible as per the Eligibility Requirements may be rejected by RCA at its absolute discretion.
- (b) Criteria for Bid Selection
  - 1) The selection process for the bid entails evaluating bidders based on their ability to meet both technical and financial criteria.
    - i) The technical bid will be evaluated based on the document submitted and the financial bid will be open after evaluation of the technical bid.
    - ii) The financial bid form as given is to be fulfilled by the bidders and will be put in a separate envelope that will have the quoted amount in figure and word and in case of any discrepancy the amount quoted in words will be assumed as the correct amount.
    - iii) Decision of RCA shall be final and binding in all respect. The prospective bids/tenders can be rejected at any time without assigning any reason. Furthermore, RCA reserves the right to choose the bid/tender, it deems the best suitable.
    - iv) Tenders/Bids known to be, or subsequently found to be inaccurate or misleading may disqualify the prospective bidder from further participation in the evaluation process.

## **8 GOVERNING LAW AND DISPUTE RESOLUTION**

This NIT shall be governed by and construed in accordance with Indian law and the Courts at Jaipur, Rajasthan shall have exclusive jurisdiction in relation to all matters arising out of or connected with this NIT.

If any dispute arises under this NIT which cannot otherwise be amicably resolved between the parties, such dispute shall be submitted to arbitration under The Arbitration and Conciliation Act, 1996 or any statutory modification or re-enactment/replacement thereof then in effect and conclusively resolved by a single arbitrator appointed by mutual consent of parties or failing which by such process as is laid down in said Act.

The venue and seat for arbitration shall be Jaipur and the arbitration shall be conducted in the English language.

The decision of the arbitrator shall be in writing and shall be final and binding upon the parties.

Each Bidder hereby acknowledges and agrees that its failure to participate in arbitration proceedings in any respect, or to comply with any request, order or direction of the arbitrator, shall not preclude the arbitrator from proceeding with such arbitration and/or making a valid final award.

RCA shall have the right to bring an action seeking injunctive or other equitable relief before the Courts at Jaipur in connection with this NIT including without limitation if it reasonably believes that damages may not be an adequate remedy for any breach by any Bidder of the terms of this NIT.

**Hony. Secretary  
Rajasthan Cricket Association**

## **TECHNICAL BID**

**(To be submitted in separate envelope – 1 marked as Technical Bid)**

FOR THE RPL T-20 TOURNAMENT TO BE PLAYED AT JAIPUR AND JODHPUR AS PER THE SCHEDULE ATTACHED :-

1. All Eligibility Documents.
2. Proof of work order/other document mentioned for eligibility criteria.
3. Copy of audited balance sheets of the last three years.
4. Banker cheque / Demand Draft / Online Payment UTR number of the bid security of Rs. 50 Lakhs with the covering letter.
5. The copy of details of payment made for the purchase of Tender Documents.

After evaluation of the above, the eligible **Technical Bidders** will be considered for opening of their **Financial bids**

**SIGNATURE OF THE BIDDER**

**SEAL OF THE ENTITY**

## FINANCIAL BID

(To be submitted in a separate envelope – 2 marked as Financial Bid)

CONDITIONS FOR THE RPL T-20 TOURNAMENT TO BE PLAYED AT JAIPUR AND JODHPUR  
AS PER THE SCHEDULE ATTACHED :-

1. The bidder who offers the lowest bid will be selected.
2. The bidder should confirm the live tv broadcaster (Preferably Star), OTT broadcaster and other broadcaster if any in the bid.
3. The bidder should confirm the number of cameras and the technology (4k/HD/SD) to be used for live streaming of matches.
4. The bidder has to submit a confirmatory letter from the broadcaster.
5. Conditional Bids will not be accepted.

The bidder has to quote as under: -

S.No.	Particulars	Amount	
		In figure	In Words
1.	Bid Offer	Rs.	Rs. _____
		_____	_____
		<b>+ GST as applicable</b>	<b>+ GST as applicable</b>

**SIGNATURE OF THE BIDDER**

**SEAL OF THE ENTITY**